

# CRAFTY IDEAS

## National Craft Month

(NAPSA)—This year, March may come in like a lanyard and go out like a lattice. That's because it's National Craft Month, and the industry is focusing its efforts on showing consumers how to "feel good by crafting."



**Many people craft to get away from it all, to relax and to discover life's little pleasures.**

It has long been established that crafting is a stress reducer. In fact, a recent survey found that 95 percent of crafters feel "more relaxed" after craft activities.

During March, craft retailers around the country will offer special classes, demonstrations, make-it take-its, tips and project sheets to get customers involved. Each week will feature a unique theme that highlights a different crafting category, such as sewing, florals, home decor, kids' projects and memory crafts.

One special happening will be an in-store event called "Look! I Made It Myself...A Kid's Craft Day." The occasion, which will be held at craft stores on Saturday March 23, will feature a variety of fun-filled craft activities to introduce families, especially children, to the delights of this popular pastime.

National Craft Month is sponsored by HIA (Hobby Industry Association). For more information contact your local craft store or go to [www.i-craft.com](http://www.i-craft.com) for details.