

Nationwide Grilling Recipe Contest Kicks Off

One Winner To Be Crowned "Great American Grilling Recipe" Champion

(NAPSA)—You think you're pretty creative at the backyard grill. Family, friends, and neighbors from four blocks away rave about your "Rambling Ribs" with homemade cinnamon sauce, and your crowd-pleasing "Family Fiesta Burger" has Uncle Hank begging for the recipe every summer. Prove your grilling prowess and imagination by competing against other grilling gurus across the country in the Great American Grilling Recipe Contest.

Creative, Easy, Appealing

Cosponsored by Schwan's Home Service, Inc. and Weber Grills, the Great American Grilling Recipe Contest is attracting thousands of grilling recipes. All recipe entries will be judged based on three criteria: creative use of the food being grilled, ease of preparation, and appeal to the general public.

"There are an estimated 67 million backyard chefs in America," said Mike Kempster Sr., Weber's executive vice president. "This contest challenges these American grillers and homegrown culinary experts to put their creativity to the test and come up with a completely original recipe that can be prepared on the grill."

"Americans are looking for convenient options allowing them to grill more often," said Mark Jansen, Schwan's vice president of product strategy. "Schwan's offers a wide range of products that can be taken from the freezer and prepared on a grill in minutes."

Pursuit to the Prize

If you think you have what it takes to create an easy-to-prepare and appealing grilling recipe, visit www.schwans.com or www.weber.com and click on the Great American Grilling Recipe Contest link to obtain a complete list of rules and regulations and to enter



A new grilling contest gives people the chance to show off their barbecue skills.

the contest. The competition ends July 11, 2005. The recipe must include at least one Schwan's product prepared on a Weber grill.

One grand-prize winner will be selected with seven category winners. Categories include beef, pork, poultry, seafood, side dishes, appetizers and dessert. The grand-prize winner will receive a Weber Genesis Silver B gas grill, which features three stainless steel burners, porcelain-enameled cooking grates and Flavorizer bars, and a total cooking area of 611 sq. inches. The grand-prize winner will also receive one box of Schwan's Filet Mignon steaks and the winning recipe will be published in a 2006 Schwan's/Weber publication.

Each category winner will be awarded a Weber Baby Q portable gas grill, which features a cast-iron cooking grate, push-button ignition, and a total cooking area of 280 sq. inches. Category winners will also receive a box of Schwan's Steaks.

Grillers may enter as often as they wish, but each entry must be a completely original recipe and must be submitted separately.