

NEWSWORTHY TRENDS

Nationwide Increase In Paper Recycling

(NAPSA)—Recycling is one of America's great environmental success stories, and the paper industry plays a central role.

The U.S. paper recovery rate has grown to more than 57 percent, according to the American Forest & Paper Association (AF&PA).

Recently, AF&PA announced its 2009 Recycling Award winners. The awards recognized successful and innovative paper-recycling programs in business, community, school and university categories:

- **Business Leadership Recycling**—Giant Eagle, Inc., Pittsburgh, Pa. Giant Eagle, Inc. has established a comprehensive corporate paper-recycling program. Last year, the company collected nearly 555 tons of mixed office paper and more than 42,000 tons of old corrugated containers for recycling.

- **Community Recycling**—Orange County, N.C. The 128,000 residents of Orange County, N.C. recovered approximately 8,750 tons of paper for recycling in one year. This success was the result of education and outreach combined with accessibility for residents.

- **School Recycling**—Wake County, N.C. The Department of Environmental Services' Feed The Bin paper-recycling program serves more than 135,000 students in 152 schools. An impres-



Across the country, more and more paper is being recycled and kept out of landfills.

sive 800 tons of paper were collected for recycling during the school year.

- **College/University Recycling**—Stanford University, Stanford, Calif. The campus community recovered nearly 3,000 tons of paper for recycling and diverted 64 percent of its waste from the landfill.

“In these tough economic times, it is more important than ever to highlight the recycling programs that are making a difference,” said AF&PA's president and CEO, Donna Harman. “We appreciate the ongoing dedication of Americans who recycle every day, and we congratulate the award winners for their achievements.”

To learn more about the award-winning programs, view a brief video documenting their success, and find materials and resources to help in your home, school or office paper-recycling efforts, visit www.paperrecycles.org.