

# Mail

# Facts & Figures

## Nearly 7 Million Americans Changed Addresses Online In 2006 And 12 Million Catalogs Were Requested For New Homes

(NAPSA)—Last year, nearly 45 million people filed changes of address with the U.S. Postal Service. And, according to a Postal Service official, more and more people are using the Internet to do so.

“In 2006, 14 percent of people who filed changes of address used the Internet, up from 12 percent in 2005,” says Charles E. Bravo, senior vice president, Intelligent Mail and Address Quality. “In all, nearly seven million people filed address changes at usps.com. It’s the fastest, easiest, and most convenient way to file.”

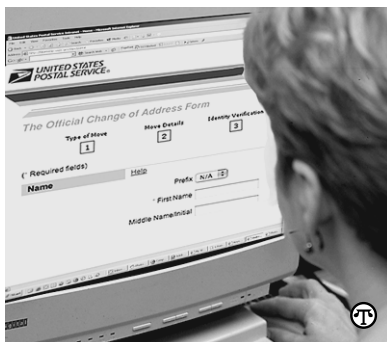
Other change-of-address options include Telephone Change of Address at 1-800-ASKUSPS and the hard-copy Mover’s Guide found in Post Offices.

In addition to making sure that your letters, statements, and advertising mail follow you to your new home, you might want to consider participating in the optional Catalog Request Card Service, available both online and with the Mover’s Guide.

This is how it works: After you complete the Change of Address form, you can select specific retail catalogs—current or new—or choose “No Thanks.”

“Americans requested that 12 million catalogs be sent to their new homes in 2006,” says Bravo. “We’re providing this service so that people can have their favorite catalogs on hand when they’re needed most, to organize their homes quickly and easily when it’s convenient for them,” says Bravo.

There’s a strong correlation between Internet use and a pref-



**Letting friends, family and catalog companies know about a new address is easier than ever.**

erence for hard-copy catalogs, according to Bravo. “Many of our customers who show a preference for Internet Change of Address also show a preference for hard-copy catalogs,” he says. “About 10 times as many people who file changes of address online also like receiving catalogs in the mail, compared to those who prefer to change their addresses with a hard-copy form. These customers request that an average of 5.5 catalogs be sent to their new homes.”

An independent federal agency, the U.S. Postal Service is the only delivery service that visits every address in the nation, 146 million homes and businesses, six days a week. It has 37,000 retail locations and relies on the sale of postage, products and services to pay for operating expenses, not tax dollars. The Postal Service has annual revenues of \$73 billion and delivers more than 46 percent of the world’s mail volume.

Every day, more than 800,000 people visit its website: usps.com.