

Need A Quick-Fix Father's Day Gift? These Gift Ideas Will Make Dad's Day Divine

(NAPS)—Different year, same dilemma: what to get for dear old Dad for Father's Day?

As there are millions of Americans who cannot bear to give Dad the same gift year after year, there are just as many dads with gifts that don't quite delight. Why not dazzle him with something different this year?

A common lawn-care complaint among Dads is having to pull the starter cord on his mower over and over. The Yard-Man Self-Starters™ series of mowers, which range from \$379-\$479, virtually eliminates this hassle. After the first pull-start, simply push a button and hold down the safety bail; Yard-Man Self-Starters will restart up to 10,000 times. If convenience is more Dad's speed, engineers from Ryobi® have taken the concept of the Swiss Army knife, and added a little power. With Trimmer-Plus, models from \$139-\$189, Dad can perform dozens of chores by simply changing up to eight attachments, which click into place in seconds, and with no tools required. For more information, visit www.yardman.com or www.troybilt.com.

Give Dad the gift of movies with a membership to Netflix, the largest online DVD rental source. Netflix offers a quick, easy and affordable way to give Dad a personalized gift that keeps on giving even after his big day. For 20 bucks a month, Dad can rent as many movies as he wants, checking out three at a time. He can keep the DVDs for as long as he likes, and there are no late fees and no due dates. Movies are delivered free-of-charge by U.S. mail to his home, and when finished, he can return the movies in postage-paid envelopes. Visit www.netflix.com and give Dad the lights, camera and action that he deserves.

Show Dad how much you love and appreciate him by treating him to a Baskin-Robbins Freeze Frame



There are many clever ways to give Dad a gift that keeps him smiling.

ice cream cake this Father's Day. Bring in a funny, heartwarming or special photo of Dad and make it into a one-of-a-kind completely edible portrait. Freeze Frame ice cream cakes combine the edible image of your photo with delicious ice cream on top of chocolate or white cake. And don't forget to add a special Father's Day wish. Check with participating Baskin-Robbins stores in your area for more information about ordering a Freeze Frame ice cream cake or log on to www.baskinrobbins.com for store locations.

How about a gift that hits the spot? Choose Cheese. After playing a round of golf or coaching Little League, he'll love to kick back with an assortment of cheeses including fatherly favorites like tangy Cheddar and sweet Baby Swiss. Or, give Daddy-o a monthly cheese club—snacks to last through baseball, football and hockey seasons. From a "You're the Best" box to a "California Dreaming" basket, there's something cheesy for every doting Dad. Visit www.ilovecheese.com for "grate" gifts starting at \$12.95, available from a variety of well-known online retailers.