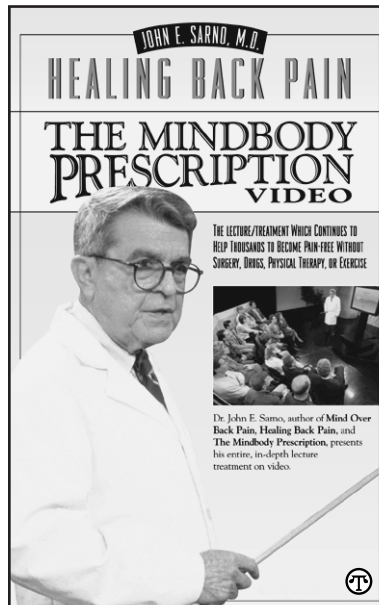


New Approach To End Back Pain

(NAPSA)—The key to ending back pain may be understanding the relationship between emotional factors and physical symptoms.



A new video offers back pain relief without surgery, drugs, physical therapy or exercise.

So says Dr. John Sarno, mind-body medicine pioneer and author of three best selling books on pain disorders. According to Dr. Sarno, attending physician at NYU Medical Center, pain, disability, misinformation and fear have plagued the Western world for decades.

Based upon 30 years of research, Dr. Sarno has developed a revolutionary understanding, diagnosis and treatment for common pain and has cured thousands with his books and lectures.

Mindbody medicine considers the relationship between mental and physical processes. Simply becoming aware of a condition Dr. Sarno calls Tension Myositis Syndrome has helped thousands to become pain-free. "Knowledge and understanding can be powerful medicine," says Dr. Sarno.

A new video program, "Healing Back Pain: The Mindbody Prescription" offers Dr. Sarno's basic treatment lecture.

The videotape program, priced at \$89.95, is available at www.healingbackpain.com or by calling 1-800-263-6939.