

ointers For Parents

New Cartoon Sketch Comedy Series For Kids

(NAPSA)—A popular series of books originally created for children in Great Britain has found a new life on TV. It is now the basis for the first cartoon sketch comedy series created for children.

The “Mr. Men” books were the brainchild of Roger Hargreaves, a creative director in a London advertising firm. In the early 1970s, he began to market his potato-shaped doodles of simple figures with names such as Mr. Tickle, Mr. Happy, Mr. Noisy, Mr. Greedy and Mr. Grumpy. In 1981, he added the “Little Miss” books to the series.

Together, the two series reached worldwide sales of 100+ million books sold in over 30 countries.

Named for the books, “The Mr. Men Show” airs weekdays at 9 a.m. (EST, PST), only on Cartoon Network.

Featuring 26 half-hour programs comprised of two 11-minute episodes, “The Mr. Men Show” is filled with comedic elements ranging from long sketches to short segments to music videos and dance interludes, all in retro-style animation.

Each character has a distinct personality, making for both humor and exasperation among their fellow residents of the mythical town of Dillydale. Since the show airs weekday mornings on



A new sketch comedy series based on a series of popular British books for children now airs every morning.

Cartoon Network, it's believed a new generation of children will discover these characters—some familiar and some new.

“The Mr. Men Show” is jointly produced by Cartoon Network and Chorion and animated by Renegade Animation (“Hi Hi Puffy AmiYumi”). Kate Boutilier (“The Wild Thornberrys”) and Eryk Casemiro (“Rugrats Go Wild”) serve as executive producers.

Cartoon Network (CartoonNetwork.com), currently seen in more than 91 million U.S. homes and 160 countries around the world, is Turner Broadcasting System, Inc.'s ad-supported cable service, offering original, acquired and classic animated entertainment for kids and families.

To learn more, visit cartoonnetwork.com.