

MAKING LIFE MORE FUN



New Electronic Shoebox Saves Memories To Savor

(NAPS)—Picture this. There's a better way to organize, store and share the snapshots of your special moments, day trips and vacations than collecting them in a shoebox.

Thanks to recent advances in the quality, affordability and convenience of digital cameras, digital imaging is the popular choice with a growing number of families these days. Easy-to-use digital camera features include a built-in LCD screen that you can use as a viewfinder to compose photos and view immediately after taking them. This allows you to decide if you need to retake or delete a picture. An added benefit is that you can enjoy photos simply by loading them into a PC, using a USB connection or removable flash media.

To complete the photography picture for digital camera users, Web sites such as Sony's ImageStationSM allow storage of both still and video images, making keeping, organizing and sharing images fast, fun and hassle-free.

Free editing and creative tools help make and store custom, personalized online photo albums that can be easily shared with friends and family who visit the site.

Built-in software lets you enhance or add creative touches to your images.

Another bonus: digital imaging keeps your photos safe from heat, humidity and other causes of



Your family may want to click into the many advantages offered by digital photography.

damage. You can also order high-quality prints in a variety of sizes including 4 x 6, 5 x 7 and 8 x 10; with larger formats planned to be available in time for the holidays. Beyond prints, this Web site makes it possible to share images and videos in new inventive ways:

- Print your pictures onto personalized mugs, puzzles or even shortbread cookies.
- Share a cute shot from your baby's first birthday by sending a personalized picture or video eCard.
- Send your home videos for conversion to a personalized DVD, another great way to protect and share your videos with others.

Membership to many of these digital image sites is free, and ImageStation gives you 15 free prints when you sign up. To get started sharing and preserving memories, visit www.imagestation.com.