

THE COLLEGE PARENT

New Financial Aid Tips Parents Need To Know

(NAPSA)—Securing financial aid for college is one of the biggest financial challenges a family will face. Fortunately for parents and future students, a new book shows how the “college financial aid game is really played.”

In the book “College Financial Aid ‘Exposed’” (Professional Press, \$19.95), expert and author David Jaffe offers a number of new tips designed to help families dramatically reduce their children’s college costs.

ONLY THE GUIDE
with the loopholes and strategies
to beat colleges at their own game.

COLLEGE FINANCIAL AID “EXPOSED”

How *Private Colleges* mislead, intimidate and entrap parents into losing their home equity and retirement savings to pay for college and HOW TO AVOID IT.

David Jaffe



A new book claims to show parents how the college financial aid game is really played.

For example:

- He warns that money in a “529” college savings plan is deducted from a student’s financial aid.
- Jaffe points out that parents who are separated may actually be able to double a child’s financial aid.
- He also contends that applying for early decision at a college is the financial aid “kiss of death.”

Jaffe is the president of College Pursuit, a New York-based college financial-aid consulting firm. He’s appeared on NBC and CNBC, been quoted in The New York Times and is the author of “The New College Financial Aid System.”

To learn more or to order the book, visit collegeaidguide.info.