

HINTS FOR HOMEOWNERS

New Grill Technology Fires Up For Year-Round Cooking

(NAPSA)—In 2002, a greater percentage of new homes were built with patios, porches or decks than ever before. Investment in remodeling and renovation—which now tends to be primarily for outdoor amenities—represented more than twice the amount spent on new home construction.

With this movement to “the outdoor room,” where homeowners spend more and more time thanks to the growing popularity of portable heaters, chimineas and fire-pits, the barbecue grill itself is taking on an even greater role as the heart of America’s outdoor lifestyle. In fact, more than two-thirds of gas grill owners cook outdoors year-round, and the number keeps climbing.

When purchasing a grill today, consumers want not only affordability, (the vast majority sell for under \$300) but high quality (which equates with longer grill life) and greater convenience. The most in-demand features are a large cooking surface, handy condiment racks, weather-resistant finishes, sturdy cart construction, and ease of assembly.

Despite the fact that American barbecuers overwhelmingly prefer gas grills, there has always been user concern about how long ignitors last. Fortunately, there’s now a line of high-performance grills that offer the same type of igni-



New gas grills offer convenience and affordability for year-round cooking.

tion found on most gas stoves. Just turn it on, and “woosh.”

Fiesta’s new line of Ready Set Grills provides tool-free assembly in just five simple steps. The grills are available with Fiesta’s Auto-Ignite system and contemporary materials and finishes, such as distressed copper, so they fit beautifully into any decor. Side burners let you cook an entire meal right on the grill.

With the “outdoor room,” an extension of the home that integrates family, friends, food, comfort and convenience, barbecue time truly can be any time. And with the affordable, convenient gas grills now available, it’s time to get cooking.