

NEWS

Thousands Of New *Libros En Español* Now Available

(NAPSA)—For more than 30 million Americans, Spanish is not only their first language, but also the language of choice in the books they read. The demand for Spanish-language books has exploded, making it the fastest-growing category in the publishing world.

To meet this growing demand, Barnes & Noble, the world's largest bookseller, and Barnes & Noble.com (www.bn.com) are significantly expanding their selection of books in Spanish. Barnes & Noble stores across the country recently began adding thousands of new Spanish-language titles to their *Libros en Español* collection, and Barnes & Noble.com launched *Libros en Español*, a new online feature containing thousands of Spanish-language books, CDs and movies.

"With this significant commitment to Spanish language books, we are fulfilling Barnes & Noble's promise to serve all our customers with the best and most diverse selection available," said Marie Toulantis, chief executive officer for Barnes & Noble.com.

Spanish-language titles in thousands of categories will be available, including works originally written in Spanish by popular authors Laura Esquivel, Isabel Allende, Carlos Fuentes and Gabriel García Márquez.

In addition, the section will offer Spanish-language translations of bestselling books in English. Hillary Rodham Clinton's *Living History* has been translated into Spanish, along with the first four books in the Harry Potter series and the *Lord of the Rings* trilogy. J.K. Rowling's latest,

OF BOOKS

En Español Now Available

The screenshot shows the Barnes & Noble website interface. At the top, there's a navigation bar with 'BARNES & NOBLE' and 'FREE SHIPPING' options. Below that, a search bar and a 'LIBROS EN ESPAÑOL' section header are visible. The main content area displays several book recommendations with their covers and titles. On the right side, there are links for 'NEWSLETTERS' and 'Book Subjects'.

Increasingly, people are looking for—and finding—books published in Spanish.

Harry Potter and the Order of the Phoenix, and Arthur Agatston's *The South Beach Diet* will be published in Spanish in early 2004.

Online customers can browse by subject, format and price, and get detailed information—including first chapters and excerpts—for more Spanish titles than ever before. The online collection also offers thousands of Latin music CDs, and an impressive selection of DVD and video titles produced in Spanish or with Spanish tracks. Barnes & Noble.com will publish weekly bestseller lists for Spanish-language adult and children's books; and its popular Meet the Writers section (www.bn.com/writers) will feature profiles and interviews of Hispanic authors.

To learn more about *Libros en Español* now on America's bookshelves, visit Barnes & Noble.com (www.bn.com/espanol) or stop by your local Barnes & Noble bookseller.