

newsworthy trends

New Mobile Features Help Manage Your Life

(NAPSA)—A lot has changed since the first mobile phone was introduced in the U.S. in 1982. Not only have phones themselves become smaller, lighter and easier to use, but the technology behind them has also improved, enabling users to do more than just make calls.

Mobile phones today give people the capability to text, take pictures and video, access e-mail, listen to music and even find a way around town, all directly from a handset. Now, mobile phones offer more functions, including prepaid mobile money transfers and financial services that will help better serve unbanked customers and those with family living outside the U.S. According to the Inter-American Development Bank (IDB), an estimated \$45 billion is transferred to Latin America from the U.S. each year. To this end, new built-in mobile phone features such as mobile money transfers can help serve an unmet need for those with family living outside the U.S.

One service provider, Trumpet Mobile, offers customers pay-as-you-go phone plans with inexpensive rates and the ability to connect on-screen, in real time, directly with a money transfer service. Once connected, customers can create easy “send to” lists on their phone for convenient, secure money transfers—and send money directly from the phone to almost anywhere in the U.S. and to Latin America and the Caribbean.

Another new feature is the prepaid Trumpet CashCard. The prepaid card has a secure PIN that



With the latest mobile phones, you can now send secure money transfers directly from your phone.

lets customers make ATM withdrawals, conduct retail purchases wherever STAR® cards or NYCE® cards are accepted, and transfer funds for use on a Trumpet Mobile airtime account. Customers can also transfer money to friends and family. The Trumpet CashCard is issued by The Bancorp Bank, Member FDIC.

Also, with pay-as-you-go, plans do not require credit checks and come with no commitment, monthly bill or overage charges. The Trumpet Mobile service offers competitive low rates available for international and long-distance calls and the unique ability for families to share minutes when their airtime is running low. Customers can stay connected with loved ones in more than 220 countries for as low as 3 cents per minute.

The phones are available nationwide at RadioShack locations. To find a location near you, visit www.trumpetmobile.com.