

Copper Fights Lines And Wrinkles

(NAPSA)—A new skin care product is formulated to fight wrinkles and improve skin's elasticity within weeks, using the benefits of copper.

When used in skin care, copper helps make the skin's fiber network more elastic, strengthening the skin and restoring hydration, helping to reduce the appearance of fine lines and wrinkles.



Improving the skin's elastic fiber network with copper is key to fighting the appearance of fine lines and wrinkles.

Copper can be found in three new skin care products from Kiehl's Since 1851: Powerful Wrinkle Reducing Cream, Powerful Wrinkle Reducing Cream with Broad Spectrum SPF 30, and Powerful Wrinkle Reducing Eye Cream. According to Dr. Adam Geyer, Kiehl's Product Development Consulting Dermatologist, "Maintaining elasticity is essential to preserving younger-looking skin."

Clinical tests have demonstrated that Powerful Wrinkle Reducing Cream can show improvement in skin texture within one week.

The company also reports that in as little as four weeks, the formula begins to reduce the appearance of fine lines while significantly improving skin elasticity by 32 percent.

To learn more about Powerful Wrinkle Reducing Cream by Kiehl's Since 1851, visit www.kiehls.com/Powerful-Wrinkle-Reducing-Cream.