

Decorator's Notebook



New Recliners Offer Comfort And Control

(NAPSA)—Control. We all want it. And now we can have more of it—at least in one area of our lives. A well-known furniture maker has put the power of comfort at consumers' fingertips with the introduction of its new Power Recliners. These innovative chairs combine classic comfort with motorized reclining for truly customized relaxation.

"The new La-Z-Boy Power Recliners allow users to recline as much or as little as they want—similar to the motorized seat adjustments in many of today's cars," explained Greg White, vice president of merchandising for the company. "The result is a truly individualized relaxation experience that has raised the bar on reclining comfort."

Customers can select from an array of styles—ranging from casual to sleek contemporary. Some chairs feature a dual-motor system, offering independent back and ottoman movement, along with rocking motion. The more contemporary designs are equipped with a single-motor system that moves the back and footrest simultaneously.

"Part of offering a customized reclining experience is providing customers with choices," said White. "We felt it was important to offer a variety of styles, including some smaller-scaled designs stylish enough for even the most formal areas of the home."

With the La-Z-Boy® Power Rocker Recliners, users are able to recline or extend and stop at any position, providing an infinite



The single-motor power system is designed for those who want the luxury of power but prefer more contemporary designs.

number of reclining positions and truly individualized comfort. The Power Rocker Recliners are the first to allow both reclining and rocking in a motorized recliner and operate smoothly and quietly with just the touch of a button on an easy-to-use hand wand, eliminating the traditional handle on the side of the chair.

Customers can further customize their recliners with the optional AirSpa Deluxe massage system. This system utilizes two air pillows to massage the lower back with a unique up and down "rolling" motion. A third pillow is added for lumbar adjustment, and two air pillows massage your upper back with a soothing side-to-side motion. Both the lower and upper back massages are offered with three speed settings.



Power Rocker Recliners offer independent back and ottoman movement, along with a rocking motion.

The single-motor power system is designed for customers who want the luxury of power but prefer sleek, more contemporary designs. The one-motor power option offers customized comfort while preserving the contemporary lines of the chairs it enhances.

"By positioning the power lever discretely between the chair's arm and seat cushion, we've combined function and fashion, allowing us to bring the comfort and convenience of our power technology to even the most style-conscious consumers," said White.

La-Z-Boy Power Recliners are available anywhere genuine La-Z-Boy furniture is sold. Call 1-800-MAKE A HOME (1-800-625-3246) or visit www.lazboy.com to locate a nearby dealer.