



News For Older Americans

New Securities Helpline For Seniors

(NAPSA)—Every day for the next 15 years, the Social Security Administration estimates, an average of 10,000 Americans will turn 65.

If you or someone you care about is among them, you may want to contemplate this: Seniors often have unique needs that elevate the necessity for expedited attention with securities brokerage concerns. These needs can result from a lack of outside income, potential health complications and even diminished mental capacity. Fortunately, there is a new avenue of assistance for seniors with questions or concerns about investments.

Securities Information Line

The Financial Industry Regulatory Authority (FINRA), a securities regulator, has launched the FINRA Securities Helpline for Seniors™. This toll-free number provides older investors with a place to get assistance from knowledgeable staff related to concerns they may have with their brokerage accounts and investments.

It provides quick and easy access to information and resources to senior investors who feel that their account may have been mishandled by a broker and any similar concerns.

Senior investors can reach this no-cost helpline by dialing (844) 57-HELPS ((844) 574-3577) from 9 a.m. to 5 p.m. ET, Monday through Friday. The website is www.finra.org/SeniorHelpline.



Older people with questions about their investments now have a new, neutral place to turn to for advice and information.

Neutral, knowledgeable assistance is available on such issues as:

- understanding how to review your investment portfolio or account statements;
- concerns about the handling of a brokerage account; and
- investor tools and resources.

The staff will point seniors to educational tools that can help them better understand investing, savings and investment products, as well as resources such as BrokerCheck that can provide valuable information about securities firms and financial professionals.

FINRA is the largest independent regulator for all securities firms doing business in the United States. Its mission is to protect America's investors by making sure the securities industry operates fairly and honestly.

Learn More

For further facts and resources, visit www.finra.org/investors.