

Skin Sense

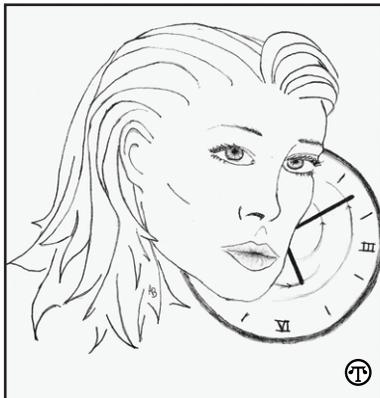
facts from the experts

New Treatments Help Rejuvenate Aging Skin

(NAPSA)—For millions of aging Baby Boomers hoping to turn back the clock appearance-wise, the nation's dermasurgeons offer hope with several new and upcoming treatments to fill in unsightly lines and wrinkles and restore more youthful-looking skin.

"As we age, our faces begin to sag as skin loses its collagen and underlying volume," said dermasurgeon Rhoda S. Narins, MD, president of the American Society for Dermatologic Surgery (ASDS). "Years of clinical experience have shown that even subtle treatments to minimize or fill in wrinkles and add volume can make noticeable differences in restoring a more youthful appearance."

For example, Botox® is helpful as a muscle relaxer to minimize frown lines, forehead creases and crow's feet near the eyes, said Dr. Narins. As we age, she added, the area under the eyes becomes deeper and hollow-looking and the middle of the face tends to flatten as well. "Botox and filling agents such as collagen and hyaluronic acid can be used alone or in combinations to restore volume. Under the eyes, filler treatments can lift the unsightly fold or "tear



trough," and this immediately lightens the skin color and makes you look more refreshed and youthful," she said. Fillers used include Restylane® or Hylaform® (hyaluronic acid), Radiesse® (calcium hydroxyapatite), Sculptra™ (poly-L-lactic acid) or the patient's own fat, with Restylane being used most commonly.

Dr. Narins noted that dermasurgeons also use fillers to enhance the chin, raise eyebrows and even improve the look of earlobes. "Our eyebrows lower with age and our chins get smaller. Filler treatments can elevate the brows to perk up your eyes and a chin enhancement will restore the original, more youthful contour of

the face."

Earlobes are often overlooked as an area for cosmetic improvement, according to Dr. Narins. "Aging makes your earlobes droop and become thinner and wrinkled. Many patients don't realize that long, creased earlobes can be improved with fillers to reduce the size of earring holes and make the earlobe itself fuller and shorter. It's a nice, subtle enhancement that can help you look younger," she explained.

Hands often are a telltale sign of aging and Dr. Narins said fillers also can be used to diminish the skeletal look they acquire with age. Hyaluronic acid or the patient's own fat is the most commonly used filler in this area.

"We live in exciting times. Dermatology continually expands its potential to help undo the cosmetic impact of the aging process and restore more youthful and healthy looking skin," said Dr. Narins. "Dermatologists can lessen those fine lines, even out pigmented skin and improve scars—in essence take years off your appearance."

For further information about treatments for aging skin, visit the American Society for Dermatologic Surgery at www.asds.net.