

Skin Sense

facts from the experts

New Ways To Combat Dry, Wrinkled, Crepe Paper Skin [®]

(NAPSA)—Many American women are now treating their arms and hands as well as they do their faces.

To help, there are products designed to help provide elasticity, firmness and moisture to skin of all types and ages. They're made to eliminate the crepe paper texture of skin and reduce wrinkles.

Michelle Fiore, M.D., a board-certified dermatologist, says, "Contrary to popular belief, natural oil is good for the skin. Crepe paper skin starts because of a lack of oil in the body." When Dr. Fiore frequently hears patients bemoaning that their arms are starting to look like their grandmothers' arms, she recommends a natural creamed palm oil considered the richest source of antioxidants and tocotrienols on the market today to many of these patients.

Studies by Steven Bloch, M.D., of Skin Deep Medical Spa in Highland Park, Ill., suggest that if the product is used twice daily for eight weeks it can lead to a substantial decrease in wrinkle depth and volume and improvement in skin clarity, smoothness and hydration.

Named HTY Gold, it's made of Super Red Palm Olein transformed by a dermatologist-tested, patent-pending process into an antioxidant cream, and comes from Pacific Specialty Oils, Inc., the U.S. manufacturer and distributor of oil-based products for the face and body.

HTY Gold is available at doctors' offices and from the manufacturer at www.hidetheyears.com or (800) 876-8002.