



# HEALTH AWARENESS

## New Web Site And Newsletter Target Consumers

(NAPSA)—There's a new online resource that could be the right prescription for consumers seeking credible health information. Its purpose is to help consumers get accurate information in a timely fashion via a Web page and a free monthly electronic newsletter.

The Food and Drug Administration (FDA) has launched a new Web page to make it easier for consumers to find and understand information on the agency's Internet site.

The new Web page, "Consumer Health Information For You and Your Family" ([www.fda.gov/consumer](http://www.fda.gov/consumer)), will provide more comprehensive and timely information than was previously possible through the agency's recently discontinued bimonthly printed magazine. Individuals can receive monthly updates by subscribing to the new e-newsletter at [www.fda.gov/consumer/consumernews.html](http://www.fda.gov/consumer/consumernews.html).

Articles posted on the new Web page will inform the lay reader about important public health developments in language that is factual and easy to read.

The page also provides an array of links to useful information about the various products that FDA regulates, including medical devices, medicines, food, vaccines, radiation-emitting

products, cosmetics, and animal feed and drugs. In addition, the page includes links to other FDA Consumer Newsletters, including FDA & You (secondary school students, teachers and parents), [www.fda.gov/cdrh/fdaandyou](http://www.fda.gov/cdrh/fdaandyou), and Maturity Health Matters (older adults), [www.fda.gov/cdrh/maturityhealthmatters](http://www.fda.gov/cdrh/maturityhealthmatters).

The page also links to some essential health information in Spanish.

One article describes FDA's ongoing investigation of the recent recall of more than 100 brands of pet food. Another article gives information about liposuction. FDA will continue testing the usefulness of this Web page to make sure that consumers find it easy to use, responsive and comprehensive.

"The Web page and e-newsletter are important new consumer resources," says Andrew C. von Eschenbach, Commissioner of Food and Drugs, "that will feature timely stories on pressing FDA topics, provide links to our most requested information, and include interactive content."

Comments and questions may be sent via e-mail to [fdaconsumerlist@oc.fda.gov](mailto:fdaconsumerlist@oc.fda.gov) or mailed to FDA Consumer Health Information, Food and Drug Administration (HFI-40), 5600 Fishers Lane, Rockville, MD 20857.