



HEALTH AWARENESS

New Web Talk Show Can Help People In Pain

(NAPSA)—People living with pain don't need to suffer in silence anymore. A talk show is helping to spread the word about better pain care management.

The five-episode, Web-based series, hosted by veteran TV journalist Carol Martin, brings together doctors, nurses, psychologists, social workers and people living with pain. Segments cover issues such as managing health care for pain and addressing the psychological aspects associated with pain.

Produced by the Let's Talk Pain Coalition, the "Let's Talk Pain" show can be seen at www.LetsTalkPain.org/Talkshow.

"An estimated 76.5 million Americans experience chronic pain, yet it remains undertreated. A breakdown in communication between those who live with pain and their health care providers plays a significant role in the under treatment of pain," said Micke Brown, BSN, RN, director of communications for the American Pain Foundation.

The episodes address such issues as specific barriers and challenges of treating pain, such as finding the right treatment, dealing with treatment-related side effects, managing fears of medication dependency and addressing stigmas that can have a negative impact on the management of pain.

Guests include Eugene Viscusi, M.D., director of acute pain management at Thomas Jefferson University Hospital in Philadel-



The issues associated with living with chronic pain are discussed in a five-episode, Web-based talk show.

phia, Pa.; and Kathy Church, MSW, a clinical social worker who has lived with chronic pain for more than 15 years. In the second segment, Church offers a detailed look into her personal journey with pain in her in-depth profile.

"Pain is a universal experience; everyone has had pain at some point. But chronic and reoccurring pain is different—there are a host of psychosocial changes one may experience when dealing with pain over a long period of time," said Terry Altiglio, LCSW, ACSW, a clinical social worker at Beth Israel Medical Center in New York City.

The Let's Talk Pain Coalition was developed collaboratively by representatives from founding member organizations including the American Pain Foundation, American Academy of Pain Management and American Society for Pain Management Nursing. PriCara, Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc., sponsors the Coalition. To learn more, visit www.letstalkpain.org.