

Sports News

NFL Fans Take Their Teams' Measure

(NAPSA)—There's never a two-minute warning on football-themed items. That's because football fans are always looking for new ways to show their team pride. Now, the true measure of your team loyalty can be taken in inches with tape measures designed with your favorite NFL team logo.

Football connoisseurs know that rooting for their favorite teams doesn't begin and end with the official season: Fans are fans all year long—just as home improvements need to be made year-round, whether you're a professional contractor or do-it-yourselfer. Great Neck Saw Manufacturers brings these two passions together with its NFL Collector's Edition 25-Foot Tape Measure.

Available in all 32 NFL team logos, this retractable chrome tape measure is designed with large, easy-to-read fractions, allowing for quick, accurate measurements.

"Great Neck's NFL tape measures are fully functional collector's items that appeal to sports enthusiasts, do-it-yourselfers and memorabilia fanatics alike," said Steve Maltese, Great Neck Saw's director of marketing.



One fan shows his team loyalty by using a new NFL tape measure to make home improvements.

One word of advice: Unless you signal for a fair catch, don't even *think* about running out onto the field with your new tape measure to check how far the kicker has punted. (Security, after all, frowns on that sort of thing anyway.)

The suggested retail price for the NFL Tape Measure is \$14.99 and the tape comes with a limited lifetime warranty. It can be purchased at Walmart and Home Depot Canada. To learn more, visit www.greatnecksaw.com or call 1-800-457-0600 toll-free.