

Nominate Someone Who Keeps Going

(NAPSA)—Not only will he soon be nominated for baseball's Hall of Fame, but former Baltimore Oriole Cal Ripken, Jr. is being honored for his determination, perseverance and his never-quit attitude.

He played in 2,632 straight games, and now Ripken's name has become synonymous with strength, character, endurance and integrity. His philosophy of working hard, playing with passion and enjoying the game has made a tremendous impact on the sport and on fans everywhere.

That's why Ripken is the inaugural inductee in the Energizer® *Keep Going* Hall of Fame. Ripken will join Energizer in a nationwide search for everyday people whose attributes and actions best exemplify qualities such as perseverance, determination and a never-quit attitude.

Since the Energizer Bunny® first appeared more than 16 years ago, its unique spirit and endless energy have invited compliments and comparisons.

Today, Ripken is using the platform that baseball has provided him to help expand the game he loves at the grassroots level. This next phase of his life includes the construction of a one-of-a-kind baseball complex in his hometown of Aberdeen, Md. The Aberdeen Project currently consists of Ripken Stadium, a state-of-the-art, 6,000-seat, minor league ballpark that is home to the hugely successful Class A Aberdeen IronBirds.

Adjacent to the minor league ballpark is the Ripken Youth Baseball Academy, which consists of several youth-sized fields that are modeled after famous big league ballparks Camden Yards in Baltimore; Memorial Stadium, which preceded Camden Yards; Wrigley Field in Chicago; and Fenway Park in Boston. Other amenities include batting cages and a synthetic training infield. Hundreds of teams and ballplayers from all over the country visit Aberdeen each year to partici-



Baseball superstar Cal Ripken, Jr. has been honored as the first celebrity inductee into the *Keep Going* Hall of Fame.

pate in tournaments and camps.

"I am honored to have been selected as the first inductee to the *Keep Going* Hall of Fame and help in the nationwide search for the next inductee," said Ripken. "We all know and are inspired by people with a can-do, never-quit spirit. Together with Energizer, I'm excited to help celebrate others throughout the U.S. who approach life this way."

If you know someone who continually goes above and beyond, perseveres through life's everyday challenges or who is "...like that Energizer Bunny...", now is your opportunity to honor him or her.



The winner will receive a \$10,000 cash award and a \$5,000 donation to keep his or her charity of choice going. Nominations for the "People's Choice" inductee can be made at www.energizer.com/halloffame by submitting an essay of 100 words or less stating why your candidate keeps going and deserves to be in the *Keep Going* Hall of Fame. Nominations will be accepted through April 12, 2006.