

MAKING FAMILY LIFE MORE FUN

Off-Highway: An Opportunity To Ride Together

(NAPSA)—In recent years, family togetherness has traveled to new and exciting places—specifically onto marked, off-highway roads and trails, leaving many traditional pastimes in the dust.

Off-highway motorcycles (often referred to as “dirt bikes”) have long been popular with America’s youth, but these days, many parents and other adults are experiencing the thrill of off-highway riding. Fostering this adventurous streak is the MSF *DirtBike School*SM, a respected training course for both beginning and experienced off-highway riders.

This nationwide program was created by the Motorcycle Safety Foundation (MSF) to provide hands-on rider training with an emphasis on safety and skill development. At the school, students learn basic techniques for safely riding off-highway motorcycles. Lessons are presented at controlled off-highway riding sites specifically designed for the course.

“The MSF *DirtBike School* is a natural extension of our rider education programs,” said MSF President Tim Buche. “With the steady increase in motorcycle sales over the last nine years and the growth in the off-highway segment of the market, it became clear that there was a need for us to implement rider education through a program designed specifically to meet the needs of the off-highway rider.”

The *DirtBike School* begins with the basics: sitting on the motorcycle, location and operation



Off-highway riding is an extremely popular activity for families to do together.

of controls and straight-line riding. As students progress, they learn how to ride in circles, make sharp turns and how to ride on hills. Besides learning new skills, students also discuss responsible riding practices, including risk management and environmental awareness. There are additional exercises available for more experienced riders.

The school’s no-pressure, controlled environment serves as a terrific setting for adult riders who want to get started in motorcycling. In addition, some training sites even provide motorcycles and gear, so there’s no need to invest in equipment before determining if off-highway riding is for you. Enrollment in the *DirtBike School* can make a great gift.

To find an MSF *DirtBike School* location nearby, call toll-free 877-288-7093 or visit the Web site www.dirtbikeschool.com.