

Most Americans Believe One Person Can Change The World

(NAPSA)—Can the actions of one person truly make a difference in the world? According to a recent survey on volunteerism sponsored by Kiwanis International, 86 percent of Americans say any one person can indeed make a difference. The survey results support Kiwanis International's contention that in a year marred by numerous natural disasters, the need for hands-on community service and volunteering is more essential than ever.

Kiwanis, a global organization of volunteers dedicated to changing the world one child and one community at a time, sponsored the survey in conjunction with the launch of its public service announcement (PSA) campaign entitled, "One Can Make A Difference."

"We found that 61 percent of individuals would prefer to give time through volunteer activities rather than just donate money to a cause," said Steve Siemens, president, Kiwanis International. "Whether you can contribute an hour a week or once a year, volunteering is a great way to help others."

When asked what type of com-



Volunteering is a great way to give thanks for what you have and to help others.

munity service makes the biggest difference, over two-thirds of those surveyed said that hands-on activities such as donating supplies, volunteering with a local service club or participating in local community events have a bigger influence than giving money.

The survey also found that nearly 75 percent of respondents are motivated to volunteer time when they believe it will have a meaningful impact on their community.

"We believe in the power of the individual to impact children's

lives and make a difference in the world," said Siemens. "Getting involved in meaningful service projects makes the world a better place for children across the globe."

The "One Can Make a Difference" campaign inspires individuals to action by illustrating how one person's kindness is enough to make a significant impact on entire communities. It focuses on one key theme: Impacting a child's life today can change the world tomorrow.

Through guidance and example, the organization works to develop future generations of leaders with its entire family and sponsored organizations, including: Key Club, Circle K, Aktion Club, Builders Club, K-Kids, Key Leader and Kiwanis Junior.

Nearly 600,000 members of the Kiwanis family help to serve children and communities worldwide in 96 countries and geographic areas. Each year, members dedicate 19 million volunteer hours and invest over US\$100 million to strengthen communities and make a better world for children.

For more information, visit www.kiwanis.org.