

I N T E R N E T

NEWS AND NOTES

One Site Fits All At The Postal Store

(NAPS)—The launch of the new Postal Store on the United States Postal Service Web site, www.usps.com, is getting a big stamp of approval from consumers. The secure site brings speed and convenience to online customers looking to buy postage and other postal products.

Visitors to the site can use their credit cards to purchase stamps and philatelic items, such as phone cards, stamp-themed stationery and USPS Pro Cycling Team gear.

"This computerized extension of our traditional post office storefront gives our customers the secure service they want," said Norm Cloher, manager, Online Services. "Anyone looking for a fast, easy way to buy postal products can go to the Postal Store Web site 24 hours a day. We've given our customers this new shopping convenience so they can do business with us anytime."

The Postal Store at www.usps.com is regularly updated with the latest information on stamps and stamp collecting. Customers can browse store aisles featuring special stamp releases, new issues, commemoratives, stamp books



The Postal Store at www.usps.com has helped transform the U.S. Postal Service into a true "clicks and mortar" business.

and panes. For Lance Armstrong fans, there's a special USPS Pro Cycling Team gear section. Seasonal gifts for holidays celebrated throughout the year are regularly available.

User-friendly navigation tools help customers quickly find the items they want. The secure shopping cart function features immediate calculation of shipping and handling charges and credit card processing. Orders are processed within 24 hours and delivered within 3-5 days. For customers who aren't online, stamps and other items are available toll-free by calling 1-800-STAMP-24.