

Gift Ideas

Online Auctions

(NAPSA)—If someone on your holiday gift list is sold on online auctions, or perhaps just hankering to place that first bid, a comprehensive guide to the Internet's biggest and most popular auction



site might be just the present to get things going, going, gone!

eBay for Dummies (Wiley Publishing, \$21.99), by Marsha Collier, goes beyond the simple how-to behind eBay and gives readers the insight on how to maximize prices when selling and how to win when bidding.

eBay, formally known as an “online trading community,” has more than 42 million registered users and is responsible for sales of more than \$5 billion in merchandise each year. Items offered for sale range from record albums, electronics and clothing to a homemade “deer poop paperweight” and a belt buckle that sports a glass eye.

The third edition of *eBay for Dummies* is fully revised to cover all the tweaks and updates to the site, as well as brand-new options like selling on half.com and setting up an eBay store. It takes readers from registration, through bidding and selling techniques, up to paying online, with such clever chapters as “Selling in Your Bedroom Slippers for Fun and Profit” and “Forget the Car—Drive Your Mouse to an eBay Store.”

eBay for Dummies is available wherever books are sold. To learn more, visit www.dummies.com.