

School News & Notes

Online Fundraising Auctions Getting High Marks

(NAPSA)—The \$2,000 bake sale is history. What is getting a rise among parents who want to raise more money to help build computer labs or fund extracurricular activities not in the school budget are online auctions.

With this new tool, hundreds of schools have raised millions of dollars by selling everything from tickets donated by alumni, dinner at local restaurants, cruises and balloon rides to plum parking spaces.



Online bidding for a balloon ride, a cruise or a plum parking space has become a popular and effective way to raise money for school activities.

Active parents raise the money by soliciting items to auction, and then contact online auction experts like cmarket.com. The convenience and novelty of the online auction, coupled with collectible and recreational items for bid, typically make them far more lucrative than a typical candy fundraiser. It's also a more organized way to raise more money for educational causes, involves the greater community and helps keep the youngsters from having to sell candy to neighbors.

To learn more, visit cmarket.com.