

NEWS

OF SMALL BUSINESS



Online Resource

(NAPSA)—Small-business owners now have an online resource where they can find valuable information that will help them drive down the cost of running a business and raising a family.

The Alliance for Affordable Services is a not-for-profit membership organization committed to helping small-business owners reduce expenses and improve their quality of life. On www.affordable-services.org, owners can consult a variety of resources designed to help them grow professionally and personally. Visitors will also find timely articles and news that address their concerns.

The site features tips on marketing and running a successful family business as well as advice on Web site design and writing effective e-mails. Small-business owners with college-bound students can find guidance on securing scholarships. There's also information on legislative issues that affect the nation's small businesses, such as estate tax reform, health care reform, Social Security reform and the simplification of private pension rules.

On the site, visitors can also find out about membership in the Alliance. The organization offers its members a multitude of discounted products and services that address their professional, health and family needs.

For more information about the Alliance for Affordable Services, visit www.affordableservices.org or call Member Services at 1-800-733-2242.