

CAR CORNER

Online Vehicle Research Puts You In The Fast Lane

(NAPSA)—Looking for a new car? Before you take to the road, you may want to start your search with a little online research.

A safe place to start your online search is Kelley Blue Book (www.kbb.com) one of the most comprehensive resources for used and new vehicle information. While many think of Kelley Blue Book for used car values, you'd be surprised to know the company has provided new car pricing since 1965 as well as free expert information on their Web site since 1995.

"Kbb.com is simple and easy for anyone to navigate allowing consumers to search and find what they are looking for quickly and effortlessly," said Charlie Vogelheim, executive editor, Kelley Blue Book. "The site gives consumers a place where they can obtain timely and dependable used and new vehicle information they can really trust."

Together with a network of partners, kbb.com also provides you with valuable tools and resources that will guide you through the process of buying a new car. Through these partners, you can research new vehicles, obtain financing and purchase insurance.

Once on the site, head over to the "Tools, Tips and Advice" section. Here you can look through vehicle reviews, safety ratings and crash test results of some of the newest cars on the road. To nar-



A lot of the "leg work" that precedes buying a new or used car can now be done online.

row your search further you can peruse the recommendations section or compare your top choices side-by-side.

Once you have narrowed your search to a few new vehicles, click on New Car Pricing for each and determine what will fit into your budget before working with a dealer. You can also quickly determine and print the dealer invoice price and compare it to their asking price.

When you're ready to work with a dealer, you still do not have to leave the house, just click on Free Online Price Quote and kbb.com will provide you with one or more dealerships in your area that may have the car you are interested in. Within a few clicks you can have a number of dealers competing for your business.

Lately, finance rates have

reached record lows, however that does not mean everyone will qualify for a zero percent financing. Kelley Blue Book works with People-First, a subsidiary of Capital One Financial Corp., to allow consumers to apply for financing online and receive competitive rates in minutes. PeopleFirst's Blank Check tool lets you specify the loan amount. Once approved, the company will issue a check to the dealer for the specified amount with your name and address printed on it, as if it were your own.

When purchasing a new car, Vogelheim recommends reevaluating your insurance rate. Annual insurance premiums vary based on the make and model of a vehicle. Other factors that affect your insurance rate include your driving record, location of the vehicle and the average number of miles the owner drives to and from work.

kbb.com provides consumers with the opportunity to research and obtain several price quotes through online partners, NetQuote.com, InsWeb.com and esurance.com.

You may want to compare these rates to your current rate; there's always an opportunity to find a better deal.

There are infinite possibilities on the Internet, log on and get into the fast lane.

For the latest deals and incentives on new vehicles, check out kbb.com.