

Career Opportunities

Opportunities Abound For Mature Workers

(NAPSA)—If you're one of the nearly 27 percent of Americans who make up the baby boomer population, chances are you have qualified and significant work experience that many employers are seeking out today. You may also be among those who are not ready to trade conference calls and water coolers for golf clubs and time off just yet.

In fact, according to a recent CareerBuilder.com survey, 51 percent of workers age 50 or older are postponing retirement.

If you are planning to retire from your current position, though, that doesn't necessarily mean you are ready to stop working permanently. According to the survey, nearly three out of five workers age 50 or older plan to look for work elsewhere after retiring from their present jobs. And the demand for mature workers certainly exists, as nearly a quarter (22 percent) of employers say that, given the shortage of qualified workers, they plan to rehire retirees from other organizations.

If you're part of the mature workforce and aren't ready to retire for good, consider these tips:

- Talk to your boss. Meet with your supervisor and make him or her aware of how long you'd like to stay on with the organization and in what capacity. Clearly outline the benefits for the organization by keeping you on board.

- Leverage the Internet. Online job sites such as PrimeCB.com, a job site focused on connecting experienced and retired workers with potential employers, can be a valuable tool in your job search. On-



The demand for mature workers is growing as employers find it harder to secure qualified employees.

line salary calculators such as CBSalary.com provide salary ranges for a wide variety of positions, so you can research the going rate in a new area of interest.

- Tap into your personal network. Chances are you've made a lot of contacts throughout your career who may know of an opportunity for you. Put out the word that you are pursuing a new opportunity to former colleagues, friends, family and others.

- Stay up to date with the latest technology. You can brush up on or learn new skills through your employer's training program, classes offered on the Internet or by checking out the programs at local community centers.

- Pursue areas with high demand. Focus your job search on areas that have a strong need for full-time and part-time workers, such as health care, sales and customer service.

For more information, visit www.PrimeCB.com.