



spotlight on health

Painless Treatment For A Common Condition

(NAPSA)—There's encouraging news for people with a common health problem. Though they can be embarrassing and painful to live with, hemorrhoids are highly treatable.

With onset commonly occurring after the age of thirty, hemorrhoids will affect more than half the population at some point in their lives. Symptoms of hemorrhoids may indicate other serious health problems such as colorectal cancer, the second-leading cause of cancer death in the United States.

Hemorrhoids are swollen veins located in the lower rectum or anus. They result from an increase in pressure in the veins of the rectum. This may be caused by constipation, pregnancy, childbirth, obesity, heavy lifting, long periods of sitting or diarrhea.

There are two types of hemorrhoids: internal and external. Depending on the location, symptoms may include pain, inflammation, itching and a feeling of fullness following a bowel movement. Additionally, there may be bright red blood covering the stool, on the toilet tissue or in the toilet bowl.

Until recently, surgery was frequently recommended to treat internal hemorrhoids. But at The Center for Colorectal Health, the goal is to provide focused medical care for the treatment of hemorrhoids with a minimally invasive procedure. The treatment protocol is clinically proven utilizing the proprietary and patented CRH-O'Regan Disposable Hemorrhoid Banding System, which is safe and painless.



Thanks to a painless new treatment, people no longer have to suffer with hemorrhoids.

The minimally invasive procedure is 99 percent effective and is performed in the office in less than a minute. This method offers a significant advance in the rubber band ligation technique for effective outpatient treatment of hemorrhoids. Unlike other techniques that use a metal clamp to grasp the hemorrhoid during banding, the CRH-O'Regan procedure uses a smaller and gentler suction device to minimize discomfort and complications.

The Center for Colorectal Health has locations in Atlanta, Beverly Hills, Chicago, Las Vegas and San Francisco, so there is no excuse to suffer in silence. Before you agree to a surgery that may not be necessary, visit www.crhcenter.com.

Fortunately, you don't have to put up with recurring flare-ups and increasing pain. You can seek professional medical treatment now, and end your discomfort—for good.