

# CRAFTY IDEAS

## Paper Crafting Is More Than Just Card Making

(NAPSA)—Today, paper crafting has expanded far beyond traditional projects to include a vast array of techniques, skills and applications. Crafters are finding unique ways to incorporate this hobby into their everyday lives and use crafts in innovative ways.

With the growth of online communities and blogs, paper crafters can now share and learn ideas from peers across the globe. For example, HGTV.com ([www.hgtv.com/topics/paper/index.html](http://www.hgtv.com/topics/paper/index.html)) features over 100 paper-crafting projects and ideas to inspire consumers. They include:

- Home decor
- Wall art
- Party favors
- Festive holiday cards
- Invitations
- Centerpieces.

One way you can add flair to any of these projects is to use the Wausau Paper® Creative Collection™ line of cardstocks. The collection offers a unique assortment of artistic papers with designs, colors and textures that will help inspire and bring ideas to life. The collection has six categories—Shades, Classics, Pearlescents, Metallics, Crinkles and Textures. In addition, the papers work well with all crafting tools and can easily be used in techniques such as tearing, printing, punching and stamping.

“I have had the pleasure of using the cardstocks in many of



**The richly colored cardstocks feature beautiful textures, sheen and glisten.**

my creative projects,” said Lisa Falduto, a designer. “The beautiful textures, sheen and glisten on the surface of these richly colored cardstocks distinguish my projects and add uniqueness and depth to my designs.”

The line offers paper-crafting and scrapbooking enthusiasts an environmentally conscious product made from 30 percent post-consumer recycled material and FSC-certification without sacrificing beautiful colors, textures and quality.

For more information, visit [www.MyWPCreativeCollection.com](http://www.MyWPCreativeCollection.com).