

Water Safety

Parental Supervision Key To Water Safety

(NAPSA)—Although summer brings waves of fun activities such as swimming and other water sports to kids of all ages, parents need to help children remember that there is a serious side to the season's popular pastime.

According to the Centers for Disease Control and Prevention (CDC), drowning is the second leading cause of injury-related death in the United States for children ages one to 14. To ensure water safety this summer, water safety experts at Wisconsin Dells—considered the Water Capital of the World—offer these life-saving water tips.

Water Safety Tips

- Parents should keep a close eye on their children at all times. It's easy to get distracted when having so much fun.

- Lifeguards (if required by law) and staff are stationed at water areas for general observation. Parents should never let their guard down because these personnel are in the area.

- All swimmers should wear Coast Guard-approved life vests.

- Parents are highly encouraged to get into the water with their children—this not only allows parents to keep an eye on their kids, but also serves as a fun family activity.

- In case families become separated from one another, parents should designate a meeting spot where their children can safely



SAFETY IS NO ACCIDENT—
Many popular waterparks use a variety of strategies to ensure water safety.

wait for them before going back into the water.

In Wisconsin Dells, the area's many waterparks employ a variety of different strategies to ensure the safety of the more than 2.5 million visitors who travel there each year. "While our businesses make it a priority to ensure a safe water experience, water safety ultimately depends on parents having a high level of water safety awareness," said Romy Snyder, executive director for the Wisconsin Dells Visitor & Convention Bureau.

To learn more about waterparks in Wisconsin Dells, or to request a free Travel & Attraction Guide, contact the Wisconsin Dells Visitor & Convention Bureau at 1-800-223-3557, ext. R, or visit www.wisdells.com.