

HOLIDAY GIFT IDEAS

Personalized Golf Balls

(NAPSA)—When it comes to finding a terrific gift for the golfer in your life, here's some helpful advice: Keep it simple and think dimples.



Personalized golf balls make a terrific stocking stuffer for the duffer on your gift list.

Personalized golf balls—perhaps the quirkiest Christmas present for 2002—let friends and family become the talk of the golf club with an essential golf accessory and the epitome of style.

A popular Web site, www.yourownballs.com, lets customers create something unique. Using only balls from top brands, the site gives customers the chance to personalize golf balls with their own special message or phrase. There's no limit to what can be printed on the balls, other than obscenities (recent orders include "Hands Off Bob's Balls," "Tiger Tamer" and "Professional Hooker").

The site gives advice on which balls to choose and will deliver within 14 working days (orders for Christmas delivery must be received by December 15). Prices start from \$19.99 (plus delivery) for a dozen balls. In addition, customers who order 12 personalized Dunlop DDH Deep Distance balls before December 10 can receive a second dozen with the same message for only \$1.

To learn more, visit the Web site at www.yourownballs.com.