

# HOLIDAY GIFT IDEAS

## Personalized Trading Cards Expected To Hit Holiday Home Run

(NAPS)—Parents in search of unique gift ideas now have a chance to create a holiday surprise—big league style—with Upper Deck's sports trading cards.

The opportunity to appear on a nationally branded trading card was once a thrill enjoyed only by professional athletes. Now, however, parents can create Upper Deck trading cards featuring their own favorite rookie, thanks to a new online service offered directly by one of the most popular collectibles manufacturers.

These custom-made collectibles are available in sets of nine for \$14.99 and 18 for \$24.99. They are expected to be especially popular during the holidays. Parents can surprise friends and relatives by stuffing their child's trading card into a stocking or holiday greeting card, or hang the card on the Christmas tree from a decorative ribbon.

Creating a personalized Upper



**New Upper Deck Web feature enables parents to make nationally branded trading cards of their own sports heroes.**

Deck trading card of your daughter or son is fast and easy. Just connect to [www.upperdeckdigital.com](http://www.upperdeckdigital.com).