

HOLIDAY GIFT IDEAS

Personalized Trading Cards Expected To Hit Holiday Home Run

(NAPS)—Parents in search of unique gift ideas now have a chance to create a holiday surprise—big league style—with Upper Deck's sports trading cards.

The opportunity to appear on a nationally branded trading card was once a thrill enjoyed only by professional athletes. Now, however, parents can create Upper Deck trading cards featuring their own favorite rookie, thanks to a new online service offered directly by one of the most popular collectibles manufacturers.

These custom-made collectibles are available in sets of nine for \$14.99 and 18 for \$24.99. They are expected to be especially popular during the holidays. Parents can surprise friends and relatives by stuffing their child's trading card into a stocking or holiday greeting card, or hang the card on the Christmas tree from a decorative ribbon.

Creating a personalized Upper



New Upper Deck Web feature enables parents to make nationally branded trading cards of their own sports heroes.

Deck trading card of your daughter or son is fast and easy. Just connect to www.upperdeckdigital.com.