

Holiday Hints

Photo Book Tips And Tricks

(NAPSA)—This holiday season, photo books are expected to be more popular than ever as families seek to bridge the miles and share special moments and memories with their loved ones. Today, with photo book technology more customizable than ever before, bookmakers have a nearly unlimited creative license.

Whether you are building a book about a recent wedding, your family dog, an exotic trip or a vacation with your kids, some basic tips from photo book experts can help you create your own personal masterpiece:

- Take the time up front to choose a subject and cohesive theme for your photo book. It helps you choose which photos to include and helps your book tell a story. Remember, these photo books can be your autobiography.

- When taking photos, take time to think about what photos you will want when making a photo book. For example, if you are making a wedding photo book, take photos of the location, centerpieces and landscapes—they may look great as full-bleed backgrounds of your pages.

- Variety is the spice of life—use free creative elements such as stickers and backgrounds to give your photo book a feel that is personalized to you and your story.

- Scan in items from your year

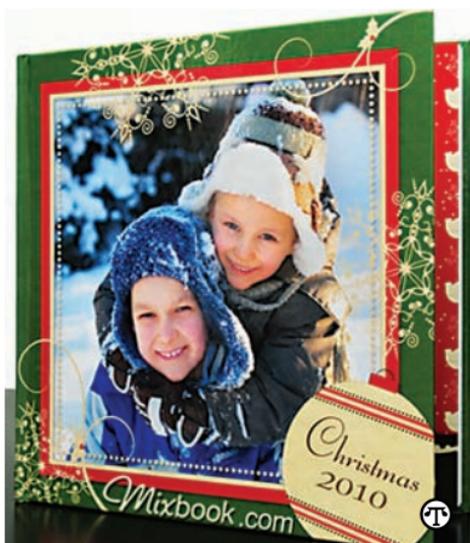


Photo books are a great way to make personalized holiday gifts.

such as ticket stubs, maps, brochures or programs and use them as stickers or backgrounds in your book.

- For a truly unique photo book, find a service such as Mixbook that gives you unlimited freedom to create your own layouts using your photos, stickers and stories.

In addition, remember that photo books can be even more fun when people work on them together. Collaborate with your family and friends and create books that speak to your relationship and special times together from each of your perspectives.

You can learn more from www.mixbook.com.