

Pointers For Parents

Picture-Perfect Holidays

(NAPSA)—Family portraits are an essential part of the holiday season. They make great gifts when framed, and as a holiday greeting card or an insert in the card, they provide an extra memorable connection with relatives and friends.



Thanks to a helpful promotion, households can save on holiday clothes and the family portrait.

However, the holiday season often ends up being the busiest time of year for families, which means that they have less time for holiday traditions—such as the family portrait—than they would like. In addition, the expense of having to shop for all new holiday outfits for the family, especially children, and then finding a portrait studio nearby is enough to deter many busy moms and dads.

This year, a special holiday program can help families save time, money and memories. With any \$60 purchase between October 6 and November 16, 2003 at participating Children's Place locations, families will receive a voucher, to be used by Dec. 7, 2003, good for 25 percent off their holiday portrait at The Picture People, not including a sitting fee. The holiday line of clothing has outfits for boys and girls that look wonderful in a family portrait—so children can dress in their holiday best while staying within the family budget. For a Children's Place store near you, call 877-PLACE-USA.

Note to Editors: This article should not run after November 16, 2003.