

# MOTHER'S DAY GIFT IDEAS

## Picturing Ways To Celebrate Mom

(NAPSA)—You might not think “high-tech” when you think Mother’s Day, but digital picture frames were one of last year’s hottest-selling gifts for Mom, with sales of more than \$12 million in just one week last May.

Why the interest in frames? The gadgets—which let you upload digital pictures to their memory—can display hundreds of family photos as a slide show, making them a personal and memorable gift. Plus, today’s frames have brighter, more vibrant screens than in the past, and boast a number of new features.

But just as important, according to Stefan Guelpen, president of Smartparts, Inc., a leading digital frame manufacturer, they’ve become extremely easy to use.

“These new frames cut down on the intimidation factor,” says Guelpen. “Your Mom doesn’t have to be at all tech-savvy to enjoy one. And you can preload a frame with favorite photos before you give it to her, so it’s ready to use right out of the box.”

### Finding Frames

Guelpen advises searching for a reputable manufacturer and paying attention to important features like screen resolution, supported memory cards and internal memory.



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Additionally, watch for add-ons that make certain frames stand out from the crowd. For instance, Smartparts' SP8PRT 8-inch digital picture frame comes with a built-in photo printer that lets Mom instantly print a favorite photo with just one touch—while still enjoying the frame's slide show.

The frame comes with an all-in-one printer cartridge that contains paper and ink, which lets Mom print up to 36, 4x6-inch photos to share with family and friends.

Smartparts offers a wide selection of other frames as well. They come in a variety of styles and range in size from 3.5" to 32". For more information, visit [www.smartpartsproducts.com](http://www.smartpartsproducts.com).