



spotlight on health

Pinning On Hope

(NAPSA)—Raising awareness of treatments and ultimately finding a cure for breast cancer is vital to the estimated three million American women living with the condition.



To help, The Libby Ross Foundation, a nonprofit organization dedicated to fighting breast cancer, has teamed with Swarovski crystal

to create the Pink Hope Pin.

The pin serves as a reminder to help support funding for breast cancer awareness and research—not just in October during Breast Cancer Awareness Month, but year-round.

“I know firsthand the devastation breast cancer can bring to patients and their families,” said Lori Ross, Libby Ross Foundation Chairman & Founder. “Swarovski’s donation will help fund programs that will empower women to rise above the disease and enrich their lives.”

The company has donated \$40,000 from pin sales over the years to support two of the Foundation’s programs: Yoga Workshops for Survivors of Breast Cancer And Other Women’s Cancers and The Libby Ross Foundation Pink Ribbon Kit gift bag program, which promote healing and a sense of well-being for both breast cancer survivors and women undergoing treatment.

The pin is available at Swarovski Gallery stores and www.swarovski.com. For more information, call 1-800-426-3088.