

Fashion TRENDS

Platinum Makes Weddings Shine

(NAPSA)—Fashion watchers say Platinum is the perfect way for celebrities like Kevin Costner and Kate Hudson to ring in their wedding vows. But the precious metal isn't just popular with stars of the silver screen. Couples across the country are choosing Platinum to commemorate their love.

"Aside from its physical beauty, celebrities love Platinum because of its purity and the way it symbolizes all things eternal," explains jewelry and fashion expert Michael O'Connor. It's an assertion that celebrity jeweler Paul Tacorian of Tacori, who's designed rings for the TV shows "The Bachelor" and "The Bachelorette," agrees with. "Platinum symbolizes the enduring quality of romance, durability, timelessness," says Tacorian.

Engagement Rings

Beaudry's Platinum rings feature yellow diamonds, while Alan Friedman's use pink diamonds with intricate embellishments. Antique and vintage style Platinum rings, with detailing by Kirk Kara, Kwiat and A. Jaffe, are also popular. Designers Jack Kelège and Tacori combine Art Deco attributes with modern settings. Couples also often remount a diamond ring, restoring it from a grandmother's in Platinum.

Three-stone or solitaire rings are coveted as well. Ritani, Verragio and Kwiat are known for simple Platinum settings and micropavé detail. Other styles include Steven Kretchmer's tension-set rings, thin oval-shaped bands by Michael Bondanza, and two rings joined by a princess setting from Catherine Iskiw.



Platinum has become the way to ring in nuptials. Inset: Platinum and diamond women's engagement ring and wedding band set by Kirk Kara.

Wedding Bands

Shapes are in for Platinum bands. Rings range from square bands by Alishan to intricate oval designs by Diana Classic. New designs also include chunky woven bands by Scott Kay for grooms, and bands with half pavé and half matte finishes for brides. Jeanette Fossas' Platinum bezel-set engagement ring with an interlocking wedding band is also popular.

Accessories

Perhaps one of the surest signs that Platinum is at its peak of popularity is that it's used to balance out accessories. For instance, Erica Courtney's tiaras can be paired with Daniel K.'s Platinum and diamond cuff bracelets for vintage yet modern looks. Flower- and heart-shaped pendants with gemstones from Suna Bros., Inc. are also in vogue, as are brooches from Martin Katz. Grooms are favoring engraved Platinum cuff links from Chris Correia and Cédé, and Platinum watch faces by Cartier, Tiffany & Co., and A. Lange & Sohne.

For more information, visit www.preciousplatinum.com.