



Valentine's Day Gifts



Platinum Rings In Valentine's Day

(NAPSA)—Cameron Diaz and Justin Timberlake do it. So do Jennifer Lopez and Marc Anthony. Yes, these celebrity couples and others—including trendsetters Demi Moore and Ashton Kutcher—all celebrate their love with what the *fashionistas* are calling “Platinum Bling.”

But Platinum isn't just for those on the silver screen. Vintage necklaces, contemporary earrings, and Platinum engagement rings are expected to be among the most popular Valentine's gifts this year.

In fact, according to jewelry and fashion expert Michael O'Connor, who's also a TV commentator, “Platinum's enduring strength and brilliant white luster make it the ideal choice for men and women who want stylish, long-lasting keepsakes. And Valentine's Day is the most popular time of the year—second to the December holidays—for engagements and jewelry gift-giving.” He offers up these Valentine's Day gift ideas:

- **Clusters Of Joy**—Chandelier and drop earrings have transitioned to clusters this season. Long, romantic Platinum and diamond clusters from Stephen Russell create a dramatic look that is great for an evening rendezvous, while short “water droplet” clusters from Jeannette Fossas work well for a romantic lunch.

- **Close To Her Heart**—Brooches can be worn grouped or on their own on lapels, the back of a cocktail dress, as a hair comb or even attached to a favorite purse. One-of-a-kind vintage Platinum brooches by Neil Lane add sparkle to classic ensembles and make romantic gifts. Contemporary choices by Samuel Getz or Suna Bros.—mixed with diamonds or adorned with black Tahitian pearls or aquamarine gems—are all the rage in Hollywood.

- **It's All About The Layers**—Platinum pendants in shapes including ovals, hearts, squares



Bling Fling—Platinum is one of this year's hottest Valentine's Day gifts. *Inset:* Say “I love you” with a Platinum and pink diamond pendant by Suna Bros.

and rectangles look gorgeous when layered in varying lengths. Some of the best are designed by Karen Karch for Push, Peter Norman & Co. and Cathy Waterman.

- **For Him**—Funky Platinum and quartz cuff links by Mark Schneider can spice up business attire. For a more sophisticated look, try Platinum and diamond cuff links by Erica Courtney.

- **Wonderful Watches**—Watches can create a stylish, polished look. Men's Platinum watches from Chris Aire, A. Lange & Sohne, Bunz, and Kubik combine heavy, masculine bands with sleek Platinum cases and dials.

- **Bracelet Bling**—Thick Platinum link bracelets (for men and women) by Herco are in vogue this season, while men's bracelets by Naomi contain small pendants with various gemstones.

- **Platinum Forever**—Vintage-inspired Platinum engagement rings with cushion- or princess-cut diamonds by Kirk Kara, Tacori and Alan Friedman can make Valentine's Day engagements sparkle.

For more Valentine's Day ideas, visit www.preciousplatinum.com. For men looking to pop the question, www.engagementguide.com offers tools on how to purchase the perfect engagement ring.