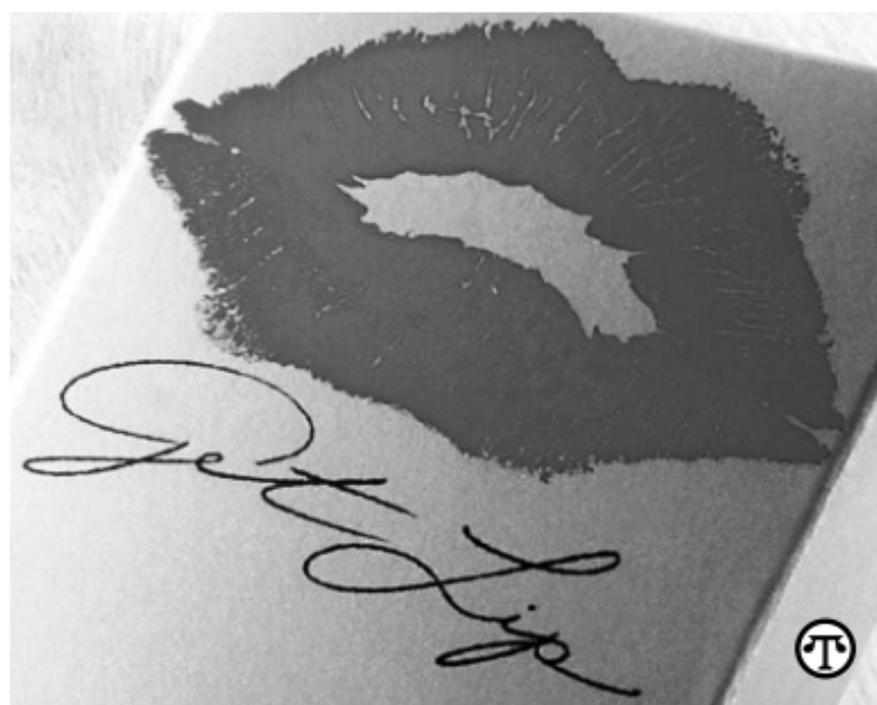


# Tips on Lips

## Plump Up The Volume

(NAPSA)—The latest development in lip color comes with a kiss of ingenuity, combining a plumper, treatment and gloss in one. More than just a lipstick, it helps increase the size of lips as well as removing wrinkles.



**Rather than just paying lip service, a new plumper increases the size of lips, removes wrinkles and provides long-lasting color.**

The product, known as *Get Lip*, uses L-arginine, an amino acid found in food. When combined with menthol, this ingredient stimulates blood flow to the lips, causing them to appear fuller—generally within one week of continued use.

“I worked with a chemist for many months to make this a beauty product as well as a lip treatment,” says celebrity makeup artist Jeni Lee. “We finally came up with an exceptional formula that worked well with lip gloss.”

As a treatment product, what’s interesting about *Get Lip* is that, with continued use, not only does it achieve fuller lips, but the fine lines and wrinkles around the lip area are greatly diminished.

*Get Lip* comes in four new reds for Spring: *Scream* (blood red); *Wild Things* (scarlet red); *Bad Boys* (brick red); and *Redemption* (plum red). It’s also available in *Pearl* (clear), *Purple Rain* (fuchsia), *Sliver* (pale pink) and *Tequila Sunrise* (peach). More colors will be launched throughout the year.

All Jeni Lee products are available by calling 1-877-JENILEE or 1-800-7-BEAUTY and online at [www.jenilee.com](http://www.jenilee.com).