

Gift Ideas

Popular Office Presents

(NAPSA)—Something to consider if you run—or hope to run—a company these days is a great way to market your name and express your appreciation to customers, vendors and employees.

Low-cost promotional items can have a large effect.

To help, here's a list of the hottest items this year for filling corporate stockings. They reflect a return to comfort, health and practicality.

- **Shopping bags:** So many stores are eliminating paper and plastic that many may be glad to get good bags they can reuse. These gifts run from the inexpensive nonwoven materials to higher-quality canvas bags.

- **Chocolates:** It's a promotional item that disappears quickly but is fondly remembered. People are knitting this together with a coffee mug, travel mug or candy jar.

- **All things fleece:** Blankets, scarves and jackets are all the rage.



Reusable bags are a hot corporate gift this year.

- **Umbrellas:** You never have one when you need it—and it can be a great place to put your logo.

- **Fitness items:** Higher-end water bottles, a good-quality towel, duffel bag and yoga mats are popular as companies try to promote employee wellness.

- **Holiday ornaments:** According to leading online promotional-items vendor Branders.com, these have been popular for months.

For more information, visit www.branders.com or call (877) 272-6337.