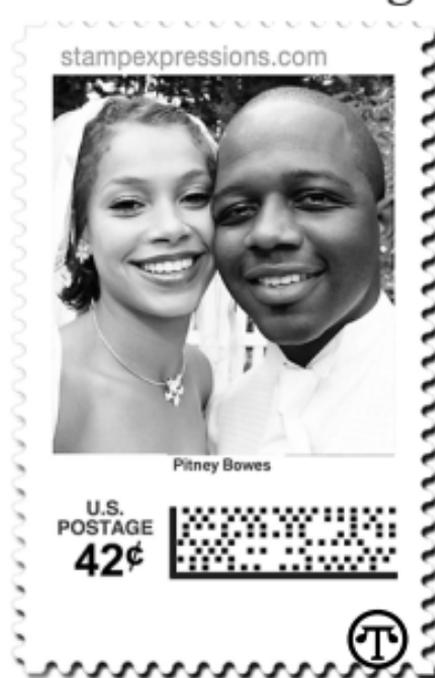


newsworthy trends

Postage Gets Personal

(NAPSA)—The postage on the next letter you send could say almost as much as what's inside the envelope.

A new product lets you use your favorite images—vacation pictures, family photos and more—as postage. Called Pitney Bowes' Stamp Expressions™ Personal Postage, it provides seemingly endless possibilities to anyone looking to add a personal touch to mailings.



You can create postage that's worth a thousand words.

“You can include photos of your family or pets on letters for your day-to-day mailings and commemorate events like graduations and weddings with personalized postage on invitations,” says Ian Siveyer, vice president of Global Internet and Postal Solutions for Pitney Bowes.

Creating the personal postage is simple. Visit the Web site at stampexpressions.com/personalpostage and upload an image. You can choose to retouch your images and add text messages and borders. Finally, select a postage value and shipping method. Prices start at \$17.99 for one sheet of 20 First-Class (42-cent) postage and drop to \$15.99 for two sheets.