

Power Is The Priority With An At-Home Office

(NAPSA)—According to the US Census Bureau, a summary of trends indicates that 3.7 million employees now telecommute at least half of their work week. In fact, the number of work-at-home individuals who are not self-employed has grown by 103% since 2005. These work trends support an urgent need for uninterrupted electricity in the home to reduce lost work time and other avoidable disruptions.

Working from home has a number of employee benefits: the morning commute can't be beat and every day is casual Friday. And one perk that benefits both employee and employer is that studies show individuals tend to work more productively from a quieter, well-connected environment. However, when threatening weather is in the forecast, the flow of work from home to corporate office may also be at-risk. Formulating a backup plan in the case of a power outage should be a significant part of a home office business model.

Every responsible home office business model should consider a continuous source of power. Home standby generators, like the Guardian series by Generac Power Systems, turn on automatically when utility power goes out and stay on until utility power is restored. The benefits of installing a backup power system include uninterrupted, continuous power; communications connectivity for all business and home needs; protection for expensive computer equipment; and overall peace of mind.

More than just an inconvenience, a power outage also means productivity losses that can ulti-



Working from home needn't stop during a power outage if you have a back-up generator.

mately result in lost income and missed opportunities. In Beaver Dams, New York, a Generac generator saved Deborah Purdue who shares, "I am a goldsmith and have my shop in my house. In the past I lost hundreds of dollars not being able to work because of an outage. I work at least 70 hours a week and when we lose power I just get further behind. This unit has given me tremendous peace of mind!"

It's also important to prioritize those items the home office will need in order to stay up and running. Generac.com offers a generator sizing calculator that provides recommendations for options that accommodate the home's electricity needs, as well as personal preferences.

"Ensuring the power is always on is the right decision for today's telecommuters," says Jodi Marose, Generac Power Systems, Inc. spokesperson. "A home standby generator will automatically keep your equipment running which allows you to focus on keeping your business running."

Learn More

For facts and advice about investing in a reliable backup power system, visit Generac.com or call (888) GENERAC.