

## **Academic Success**

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### **Preparing Kids For A Successful School Year**

(NAPSA)—Appropriate school wear helps children dress for academic success. Uniforms, spirit wear and clothes following dress codes can encourage a feeling of community spirit and promote school safety. Educators and parents find that following a dress code at school and at after-school events can make it easier to monitor who is a student—and who isn't—and may aid in reducing peer pressure.



**A great investment, school wear can be worn during and after school.**

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As a retailer for IZOD Approved School Wear and a popular shopping destination for back-to-school, JCPenney is committed to positive youth development by supporting after-school programs across the country.

From August 4 through 17, you can help increase after-school opportunities by rounding up your purchases to the nearest whole dollar. The entire difference will stay in the community to benefit a life-enriching after-school program that inspires kids to be smart, strong and socially responsible.

For year-round school wear and information on how JCP cares for after school, visit [www.JCP.com](http://www.JCP.com) and [www.jcpenney.com/uniforms](http://www.jcpenney.com/uniforms).