

Scholarships Available

Preparing Pros For The Aftermarket

(NAPSA)—For those in the know, the term aftermarket has nothing to do with unpacking groceries.

Most often, aftermarket refers to automotive parts, such as ignition components, emission control and carburetor products, that are either used as replacement parts or to improve a car's performance.

Experts predict the North American (Canada, United States and Mexico) aftermarket for light vehicle components and parts will continue to post healthy advances in the near future—partially due to the rising average age of vehicles in this region.

One distributor of aftermarket components is so convinced that managing this market requires special skills, it has created two scholarship programs.

In an effort to recruit new talent to careers in the automotive aftermarket, BWD Automotive will fund four \$1,000 Legacy Scholarships to students who plan to major in the Aftermarket Management Program at Northwood University.

The company will also fund four \$1,000 scholarships at Universal Technical Institute, Inc. (UTI) for students who hope to become automotive service technicians.

According to Mike Fitzgerald, vice president of marketing at BWD, "We want to help ensure the future of the industry by encouraging talented college-age students to pursue careers as either automotive service mechanics or in aftermarket management. BWD is proud to offer these scholarships."

BWD Automotive is a distributor of premium quality replacement



New scholarships have been created for students who want a career as either an automotive service mechanic or in aftermarket management.

auto parts for foreign and domestic vehicles under brand names such as: Beck/Arnley, Brute Power, Niehoff, TrailerWorks, and Borg-Warner brand.

Northwood University is a private, independent, co-educational, management-oriented college actively allied to both business and the arts.

It is the only institution of higher learning in the nation with a degree program in Automotive Aftermarket Management.

Founded in 1965 in Phoenix, Ariz., UTI is recognized as one of the top technical education institutions in the United States. It has more than 40,000 graduates.

UTI offers automotive service career training. UTI has campuses in Phoenix, Ariz.; Rancho Cucamonga, Calif.; Orlando, Fla.; Glendale Heights, Ill. and Houston, Tex.

For more information, visit the BWD Web site at www.bwdauto.com. Look for the scholarship link.