



WOMEN'S HEALTH

Press For A Cure With A Pink Iron

(NAPSA)—As part of the effort to help eliminate breast cancer, Rowenta, the leading manufacturer of high-performance irons and a garment care expert, and the Breast Cancer Research Foundation (BCRF), have joined forces for a special “Iron for Pink” fundraising program.

Rowenta has created a unique Pink Iron to be sold in October 2006 during Breast Cancer Awareness Month. One hundred percent of the profits from the sales of the iron will be donated to BCRF. The iron will retail for \$80 and is a new professional model in a pink hue, featuring a soleplate with 400 micro-size steam holes, a soft-touch ergonomic handle and vertical steam.

Some important facts about breast cancer include:

- One in every eight U.S. women is diagnosed with breast cancer.

- 212,920 new cases of breast cancer are expected to be diag-



Buying a specially designed Pink Iron will support research to help find a cure for breast cancer.

nosed among U.S. women in 2006.

- Women in North America have the highest rate of breast cancer in the world.

- In 2006, 40,970 women and men will die from the disease.

For more information on where to purchase the Pink Iron, and for breast cancer awareness, visit www.rowentausa-ironforpink.com.



Note to Editors: October is Breast Cancer Awareness Month.