

Program Provides Supplies And NFL Coach Visits

(NAPSA)—Over the past six seasons, America's schools have come to see football as more than just an intramural activity. Thanks to an annual program, the sport has become a source for inspiration, motivation and—for 17 lucky schools—much-needed supplies.

Entries are now being accepted for the seventh season of the *Staples Coach of the Week* program. Each year, the program awards 17 accredited K-12 schools \$5,000 worth of school supplies and a visit from their local NFL coach.

"It's a great opportunity for students, parents and community members to help their local school get free school supplies and also a visit from one of us," said Tony Dungy, head coach of the Indianapolis Colts and six-time *Staples Coach of the Week* winner. "The coaches really enjoy getting out into the community and talking to children about how important it is to stay in school. It's a fun day for everyone."

Each week of the NFL regular season, a panel of NFL representatives will choose one head coach whose leadership proves exemplary and merits the honor to be named the *Staples Coach of the Week*. One random entry submitted on behalf of a school in the winning coach's region will be drawn, and that lucky school will be the recipient of the \$5,000 prize and a visit from the coach.

In addition, the person who submits the winning entry receives special recognition during the coach's visit, as well as a Staples gift certificate for personal use.

"The program is wonderful,"



Each week, an NFL coach will pay a visit to a school in his region of the country.

said Mary Ann Galassetti, superintendent for Highlands Elementary School in Highlands, N.J., a winning school last year. "Coach Herman Edwards of the New York Jets came to our school and captivated the hearts and minds of our children. His genuine warmth and concern for our students was so evident."

Now in its seventh year, the *Staples Coach of the Week* program has distributed more than \$500,000 worth of school supplies to schools across the country. From computers to scissors, schools are able to purchase whatever supplies are needed for their students' education. The program is sponsored by Staples in partnership with the National Football League and the CBS Television Network.

To learn more, or to fill out an entry form, visit the Web site at www.staples.com/coach.