



WOMEN'S HEALTH AWARENESS

Promises And Breast Cancer Prevention

(NAPSA)—A ring can symbolize many things—commitment, love, dedication—and one very important issue for women: finding a cure for breast cancer.

A ring known as the Promise Ring is now the symbol for an international breast cancer movement launched by Susan G. Komen for the Cure.

This two-color band is a wearable reminder encouraging new breast cancer activists to commit to the cure. Available as a set (two for \$5), the Promise Ring is available on www.25komen.org and is a meaningful gift for the most important women in our lives.

The Promise Ring represents the unbroken promise between Susan G. Komen for the Cure's founder, Nancy G. Brinker, and her sister, who died of breast cancer at 36. Brinker promised her sister, Susan G. Komen, that she'd do everything in her power to end breast cancer forever.

Twenty-five years ago, Brinker's powerful promise to her sister started the global breast cancer movement. Today, the organization is the largest and most progressive grassroots network of survivors and activists fighting to end the devastating disease. Komen has advocated tirelessly, turning breast cancer into a prior-



Wearing the Promise Ring can make a fashion statement and help fund innovative research into breast cancer cures.

ity health issue for women, researchers, health professionals and politicians. The organization has played a critical role in every major advance in the breast cancer movement, and today, having invested nearly \$1 billion in the cause, Komen is the largest funder of breast cancer behind the U.S. government. Recently, the organization announced that it aims to invest another \$1 billion by 2017.

Because of Komen's work to establish the importance of early detection in finding and treating breast cancer, nearly 75 percent of women over the age of 40 now receive regular screening mammograms, compared to just 30 percent in 1982. For more information on Promise Rings and Komen's efforts, visit www.25komen.org.