



Pointers for Parents

Protecting Children From Cyber Bullying And Other Internet Hazards

(NAPSA)—Parents now have a new ally in protecting their children from cyber bullying, online predators and exposure to inappropriate online content.

According to a recent survey commissioned by the U.S. Department of Justice, cyber bullying and exposure to cyber predators are at an all-time high. More than 43 percent of teenagers report being victims of cyber bullying. In those cases, nine out of 10 victims knew the person or persons who were bullying them, and only 10 percent ever told their parents what was going on.

Fortunately, new technology can help arm parents and administrators against such threats, while helping to regulate and monitor overall Internet usage. The powerful new software can help protect children from cyber bullying, cyber predators and exposure to pornography. Cyber-Patrol Online Protection software allows parents to effectively monitor their child's behavior, including online chat conversations on several social networks, such as AOL, IM, Facebook and MySpace, as well as their website history.

By activating special alerts for predators, parents are notified when "trigger words" are used in an online chat, whether it is in an outgoing or incoming message. Even more, the new Cyber Bully Alerts function notifies parents when a potential bully might be acting. Parents are informed about what was said so they can move to address any problems before potentially more serious circumstances ensue.



New software can help protect children from threats like cyber bullying and guide them safely online.

Further, alerts help protect personal information from being distributed outside the home. Parents can turn on a function that will alert them when specific information is being sent online. For example, if a child tries to send a stranger the family's address, this function will immediately send an e-mail alert to the parents.

Parents can customize preferences for each member of their household. They may select to filter inappropriate content, block specific websites, monitor and regulate each child's time spent on the Internet, and provide reports of users that tried to access a designated off-limits site. The option to receive monitoring reports and instant alerts via e-mail and remote access means parents can continue to follow their family's usage even when they are at work or away from the home.

The software is available to download for a free 15-day trial, with new Cyber Bully Alerts free to keep. Learn more at www.cyberpatrol.com.